

#### Reverdia: Reliable Biosuccinium<sup>™</sup> Supply

Building on the Innovative Strengths and Experience of Our Parents

**General Manager, Reverdia** Bio-World Congress, Orlando 2012 April 30<sup>th</sup>, 2012



# Reverdia – Reliable Biosuccinium<sup>™</sup> Supply

## Key points

- Biosuccinium<sup>™</sup>, offering sustainable solutions for bio-based materials
- Reverdia, powered by DSM + Roquette
  - A start-up with experience and a track record
  - Unique proprietary technology
    - Yielding best-in class carbon footprint
    - Best economics
    - High quality Biosuccinium<sup>™</sup>
  - Strong progress in commercialization
    - Technology development/validation: Lestrem demonstration facility
    - Large scale manufacturing: Cassano plant operational end of Q3 2012
    - Market development: increasing market demand
- Leadership in Sustainable Succinic Acid



## **Global Megatrends**

Decreasing Oil Dependency

- Price volatility
- Scarcity
- Energy security

Sustainability / Renewability Maintaining the planet's well being Driving economic and job growth

sustainable succinic acid

#### Environmental Concern

- Consumer demand for green products
- Gov't regulation on climate change

From packaging to footwear markets, Biosuccinium provides a new non-fossil resource that allows customers to choose a bio-based material with an improved environmental footprint to develop superior sustainable products



### Large CO<sub>2</sub> Reduction Potential with Biosuccinium<sup>™</sup>

~8 kg CO<sub>2</sub> reduction by substituting adipic acid with Biosuccinium<sup>™</sup>



- Calculated Cradle-to-Gate
- The Biosuccinium<sup>™</sup> study was executed by the Copernicus Institute of Sustainable Development at Utrecht University, the Netherlands
- Data pending publication
- The Adipic Acid study is executed by DSM for a best in class plant with 98% N2O abatement



# Biosuccinium<sup>™</sup> CO<sub>2</sub> Reduction Potential

#### Example ski boots: ~8 kg CO<sub>2</sub> reduction per pair





## Reverdia - Powered by DSM + Roquette

#### Global leaders combine expertise to produce bio-based succinic acid



- Ranked among top global manufacturers of renewable raw materials (starch) for food ingredients & bio-based products
- Biorefinery expert
- €2.5 billion Euros turnover
- 6600 people in more than 100 countries worldwide
- Member of UN Global Compact



Complimentary **Competencies to make a Biosuccinium<sup>™</sup> a market SUCCESS** 



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- Life Science and Material Science company
- Biotechnology leader
- 22,000 employees in 200 locations across all continents
- Annual net sales of around €9 billion
- Gold ranking Dow Jones Sustainability Index



### **Outstanding Track Record in Bio-based Innovations**

Recent examples of sustainable product development





## Identified Unique, Proprietary Low pH Process

#### Preferred process over bacterial processes



- Yeast enabled low pH fermentation process: robust fermentation, no phage infection
- Simple overall process not requiring titration → no salt formation
- Consistent high quality product
- Best sustainability performance
- Bio-based with feedstock flexibility
- Best economics



## Patented Proprietary Low pH Technology

- Proprietary technology, fermentation and recovery protection
- >15 Patent filings
- Freedom to operate









## Biosuccinium<sup>™</sup> Qualified for Key Applications



TPU = thermoplastic polyurethane; PU = polyurethanes; PBS = polybutylene succinate: new biopolymer; Spandex / Elastane = elastic fibers



## Reverdia Commercial Plant Cassano Spinola, Italy

#### On schedule to be operational by end of Q3 2012



## Manufacturing Beyond Cassano

#### Site selection for second plant ongoing



## **Unique Value Proposition**

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### Leading to growing market interest



## Market Development on Track

#### Reverdia receiving bullish interest in Biosuccinium<sup>™</sup>

- Biosuccinium<sup>TM</sup> qualified in multiple applications from PBS to polyurethanes, as well as in end products
- Very positive feedback on quality and color
- Ton to multiple tons quantities shipped
- Various joint developments ongoing, e.g. on 100% biorenewable polyols with Dupont Tate&Lyle
- Product available from our Cassano facility in Q4 2012





# Reverdia - Biosuccinium<sup>™</sup> Enabling a Brighter Future

### In conclusion

- Biosuccinium<sup>™</sup> enables sustainable renewable solutions
- Reverdia
  - A start-up with experience and a track record
  - Commercializing an unique proprietary technology
  - Bullish market interest for Biosuccinium<sup>™</sup>
- Reverdia committed to establish a leadership position

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# Our Commercial Team Looks Forward to Serving You – Thank You



Utech Conference, April 2012, Maastricht, NL

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# **Thank You**



#### Safe Harbor Statement

This presentation contains forward-looking statements. These statements are based on current expectations, estimates and projections of Reverdia's management and information currently available.

The statements involve certain risks and uncertainties that are difficult to predict and therefore Reverdia does not guarantee that its expectations will be realized. Furthermore, Reverdia does not have an obligation to update the statements contained in this presentation.



